DARIUS JACKSON

UX/UI DESIGNER | PRODUCT STRATEGIST

New York, NY | 484-756-5084 | <u>DariusJax99@gmail.com</u> | <u>Portfolio</u> | <u>LinkedIn</u>

Creative UX/UI Designer with a background in project coordination and team leadership. Known for turning ambiguous problems into user-friendly solutions through strong visual storytelling, wireframing, and prototyping. Comfortable wearing multiple hats and collaborating cross-functionally with developers, clients, and creatives. Passionate about crafting intuitive, impactful products that balance user needs with business goals.

EXPERIENCE

Freelance UX/UI Designer

Remote | 2022 - Present

- Leads end-to-end design projects across multiple industries—from discovery through high-fidelity prototyping
- Conducts user interviews, synthesizing insights, and building personas to inform product direction
- Creating wireframes, mockups, and interactive prototypes using Figma, aligning designs with brand strategy and usability principles
- Facilitates handoffs to developers and ensured UI consistency across platforms
- Manage project timelines, client feedback loops, and design revisions independently
- Collaborating with writers, photographers, and other creatives to deliver cohesive digital experiences

Construction Foreman & Laborer

Local 413 Union | 2019 - 2024

- Managed 5–10 person teams on complex projects with tight deadlines and changing requirements
- Acted as communication hub between stakeholders, ensuring alignment and clarity across roles
- Created adaptive task trackers and schedules—mirroring agile project management workflows
- Led daily stand-ups, resolved blockers, and maintained momentum under pressure

SKILLS

Figma, UX Research, UI Design, Wireframing, Prototyping, Design Systems, Visual Design, User Flows, Adobe CC (Illustrator, Photoshop), Developer Handoff, Google Workspace, Client Collaboration, Agile Communication, Cross-Functional Teams

EDUCATION

UX/UI Design Certificate - Delaware County Community College, Upright Education