

DARIUS JACKSON

UX/UI DESIGNER | PRODUCT STRATEGIST

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Creative UX/UI Designer with a background in project coordination and team leadership. Known for turning ambiguous problems into user-friendly solutions through strong visual storytelling, wireframing, and prototyping. Comfortable wearing multiple hats and collaborating cross-functionally with developers, clients, and creatives. Passionate about crafting intuitive, impactful products that balance user needs with business goals.

EXPERIENCE

Freelance UX/UI Designer

Remote | 2022 – Present

- Leads end-to-end design projects across multiple industries—from discovery through high-fidelity prototyping
- Conducts user interviews, synthesizing insights, and building personas to inform product direction
- Creating wireframes, mockups, and interactive prototypes using Figma, aligning designs with brand strategy and usability principles
- Facilitates handoffs to developers and ensured UI consistency across platforms
- Manage project timelines, client feedback loops, and design revisions independently
- Collaborating with writers, photographers, and other creatives to deliver cohesive digital experiences

Construction Foreman & Laborer

Local 413 Union | 2019 – 2024

- Managed 5–10 person teams on complex projects with tight deadlines and changing requirements
 - Acted as communication hub between stakeholders, ensuring alignment and clarity across roles
 - Created adaptive task trackers and schedules—mirroring agile project management workflows
 - Led daily stand-ups, resolved blockers, and maintained momentum under pressure
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SKILLS

Figma, UX Research, UI Design, Wireframing, Prototyping, Design Systems, Visual Design, User Flows, Adobe CC (Illustrator, Photoshop), Developer Handoff, Google Workspace, Client Collaboration, Agile Communication, Cross-Functional Teams

EDUCATION

UX/UI Design Certificate – Delaware County Community College, Upright Education